



Contact:

David Fong
Xap Corporation
(310) 945-0526
david.fong@xap.com

Bridges Transitions Recognized for Efforts to Improve Student Success in Mississippi

Outstanding partnership gives students the chance to further their opportunities in the workforce and higher education.

IMMEDIATE RELEASE

Culver City, CA – January 12, 2007 – The Mississippi State Board of Education honored the outstanding partnership of Bridges Transitions, a Xap Corporation company; Education Services Foundation (ESF); and the Mississippi Department of Employment Security (MDES), at a meeting last month for their collaborative efforts in providing greater student success opportunities in Mississippi.

Supporting the Board of Education's plan for Redesigning Education for the 21st Century Workforce in Mississippi, this partnership has worked to increase achievement within the state by providing every student with the tools they need to be successful. At last month's meeting, Dr. Hank Bounds, State Superintendent of Education, presented Certificates of Excellence to Bridges, ESF and MDES.

The Certificate of Excellence presented by Dr. Bounds recognizes Bridges for "Providing the opportunity for student success through development of the Choices™ software and through its partnership with MDE and Education Services Foundation in making the software available for all Mississippi students."

In 2004, ESF granted a license to all public schools in Mississippi for Bridges' Internet-based Choices Planner for education and career planning, which was an expansion from an existing CD product that had been in the state since 1986. Available anytime, anywhere online, students can explore career and educational opportunities, develop career pathways, perform college searches and applications, complete scholarship and financial aid applications, search for jobs, create resumes, enhance interview techniques and work on their portfolios at home or at school. In turn, tutorials are offered to school officials, empowering them to get the best use out of Choices Planner with their students. Each year, more and more students are seeing the value from career planning.

"We are pleased to be an integral part of the Mississippi partnership that has enabled students throughout the state to develop career aspirations and academic motivation," said Liz Dietz, Xap Corporation CEO.

About Bridges

Bridges Transitions is the leading provider of software-based and online education planning, career exploration, and high school/college test prep resources designed to help students achieve education and career success. Over 14,000 schools and other agencies across North America use Bridges' products and services. For more information, visit www.bridges.com.

About Xap

Xap Corporation (www.xap.com), the trusted industry choice for one-stop integrated education and career solutions, empowers successful lifelong transitions through market-leading innovations and smart, flexible tools that are reliable, valid and secure. Its products have helped over eleven million students in the past decade.