



BRIDGES

Explore • Plan • Achieve

Transition Planning Products
and Assessments

2006/2007 Catalogue



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Table of Contents

Career Agencies	4
Ability Profiler	5
Choices Planner for Career Transitions	6
Choices CD Edition for Career Transitions	8
Choices Explorer	10
Choices Regional Reporter	12
Bridges Professional Development Services	14

Get to Know the Bridges Difference

For over 23 years, Bridges Transitions has been serving thousands of professionals with post-secondary education and career planning products and services. Bridges' planning products, online test preparation courses and professional development training services are used by over 14,000 schools, universities and agencies across North America, to help individuals achieve academic and career success.

Comprehensive, innovative and reliable, our post-secondary education and career planning products allow individuals to explore more options and create powerful plans to achieve their goals. Our testGEAR online test prep courses provide students the opportunity to achieve in the U.S. college system, building the skills they need to excel on college entrance exams. Our professional development and training services empower professionals and motivate individuals for greater success.

Find out why more career professionals trust Bridges for affordability, ease of use, quality, reliability and exemplary support.

Experience the Bridges difference. See what we can do for you!

To learn more visit **www.bridges.com** or call us toll free at **1-800-281-1168**.



A Lifetime of Planning

Contrary to popular belief, the planning process does not end in high school. Instead it should be an ongoing process as every individual effectively prepares for a lifetime of

career transitions. Individuals pursuing post-secondary education or preparing for new career transitions must continue to evaluate their skills, assess their options, and enhance their plans accordingly as new opportunities present themselves.

Bridges products are valuable tools for individuals at post-secondary institutions, libraries and career agencies who are in search of education and career planning resources to help them make successful transitions.



Help Them Discover Their Potential

Discover new insights about aptitude strengths and related occupations

Empower users with new insights about themselves with the Ability Profiler™, a computer-administered assessment adapted from the latest paper-based O*NET® Ability Profiler. Available only as an add-on assessment for Choices Planner CT and Choices CT, the Ability Profiler defines the relevance between aptitude scores and the world of work based on information about job aptitude requirements.

On-screen directions and test taking hints make the program easy to use, allowing test takers to work independently with minimal assistance. Raw scores from the mark-making and dexterity board exercises can be manually entered to provide a more comprehensive view of the user's abilities. You get a printed profile of test results immediately.

Easy-to-understand results quickly identify an individual's potential for specific career and education options by highlighting their strengths, occupations that match their strengths, and areas in which they may want to expand their training.



Multi-Aptitude Ability Assessment

- Arithmetic Reasoning
- Vocabulary
- Three-Dimensional Space
- Computation
- Name Comparison
- Object Matching

Professional Tools

- Administration Guide
- Technical Guide





Choices[®]

PLANNER

Achievement Starts with a Plan

Compare, connect and choose learning options for building powerful career transition plans

Ensure your clients are prepared for new transitions into the world of work. Increase self-awareness with insightful assessments and surveys that identify how interests, values and skills connect to careers. Comprehensive school, program and career profiles can be directly compared to a client's unique needs for more meaningful plans.

Self-directed and easy to use, Choices Planner for Career Transitions makes personalized planning more effective than ever before. Guideways save time with next steps based on what an individual has started or completed, while customized plans are easily created using the innovative Career Plan Builder. All work is saved in each client's online portfolio.

Easily make effective data-driven decisions with accountability statistics and reporting tools that measure plans and report your success.

Work



- 995 NOC occupation profiles
- Career Finder
- Compare Careers
- Work Values Sorter
- Transferable Skills Checklist
- Interest Profiler
- Workplace Skills Checklist
- 250+ career videos
- Resume Builder
- Job Interview Practice
- Cover Letter Creator
- Thank-You Letter Builder

Learn



- 1000 + colleges and universities
- 1000+ college and job bank links
- School Finder
- Post-secondary education
- Related Careers
- Related Programs

Professional Tools



- Accountability reporting tools
- Portfolio Finder
- Send reminders
- Site customization
- Organize portfolios

Also available in French!

Choix^{MD}
PLANIGUIDE

Your Portfolio



- All About You
- Career Plan Builder
- Things You've Saved
- Your Journal
- Your Activities
- Your Plans

Choices Regional Reporter Add-On



Effortlessly measure progress and report program success across your province with Choices Regional Reporter.

Learn more on page 12.

Ability Profiler Add-On

Help every individual realize their full potential for education and career options with this online aptitude assessment.

Learn more on page 5.





Choices[®]

CD EDITION

One Stop for Career Transition Planning

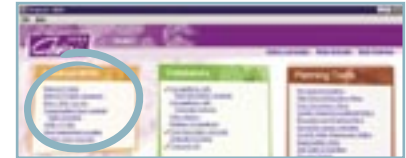
Empower clients to explore new options, identify transferable skills, build a portfolio and plan a job search

Choices CD for Career Transitions prepares every client with the tools they need to make meaningful plans for the future.

Self-directed and easy to use, Guideways suggest next steps based on what an individual has started or completed. The interactive Planning Tools, together with a powerful electronic portfolio, help clients develop meaningful career transition plans by suggesting suitable occupations based on their transferable skills, work values and interests. Career plans are easily put into action with connections to job banks and tools for resume writing, interviewing practice and planning a job search.

Gain valuable insight on assessment results and progress with Choices' OnTrack accountability system. Effectively engage more clients when you relate and respond to their interests by reviewing their focus lists of occupation and education options.

Assessments



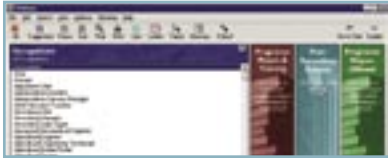
- Work Preference Checklist
- Work Importance Locator
- Interest Profiler
- Career Area Checklist

Planning Tools



- Resume builder
- Letter writer
- Job search activities
- 40+ printable reports
- Copy-ready worksheets
- Job bank web link
- Work history modules

Databases



- 1000+ colleges and universities
- 1000+ college website links
- 995 NOC occupations
- 200+ career videos

Professional Tools



- OnTrack accountability reports
- Customizable System Manager
- Support and resource materials

Also available in French!

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User Assistance



- Guideways

Ability Profiler Add-On



Help every individual realize their full potential for education and career options with this online aptitude assessment.

Learn more on page 5.

“It’s all in one...it’s self-contained - it gives you an interest inventory, work values, aptitudes, skills and work history, then a person can search on those things and come up with matches to possible occupations... It’s a good place to start and a good place to narrow things down.”

- Wayne Harvey,
Senior Rehabilitation Counsellor





Motivate Individuals for Success

Excite more clients about their future with engaging education and career exploration tools

Young people focus on the future when they can see themselves in the big picture. Choices Explorer helps you effectively cater to youth by engaging them in the career exploration process with hundreds of articles on non-traditional and hard-to-find careers, including many requested by their peers.

Initiate post-secondary exploration using the Program Finder and student blogs that make it easy to explore different options and provide first-hand insight on post-secondary life and the working world.

Inspire more individuals to return to school or pursue more rigorous courses with thousands of activities that tie academics to occupational pursuits.

All work is automatically saved in each individual's online portfolio enabling a smooth transition from exploration to planning for sites with access to both Choices Explorer and Choices Planner.

Professional Tools



- Lesson plans by subject
- Parent guide

Portfolio



- All About You
- Things You've Saved
- Your Activities
- Your Journal

Work



- 940+ career profiles
- 200+ career videos
- Real-life expert interviews
- Real-life activities
- Career Finder quiz
- Careers by school subject

Learn



- 330+ post-secondary programs
- Preparing for college guide
- Program Finder quiz
- Programs by school subject

Life



- Volunteer articles
- Recreation ideas
- Volunteering advice
- Recreation experts Q & A

Choices Regional Reporter Add-On



Effortlessly measure progress and report program success across your province with Choices Regional Reporter.

Learn more on page 12.





Get the Big Picture for Province-Wide Success

Effortlessly measure progress and report program achievement across your province with Choices Regional Reporter

An essential add-on for province-wide Choices product subscribers, this comprehensive set of outcome- and usage-based reporting tools provides an aggregated overview for all sites within a region. Up-to-date statistics help province-level customers get the best use out of their Choices Explorer and Choices Planner subscriptions.

Crucial insight into all areas of program outcomes and usage empowers professionals to easily provide more targeted, data-driven instruction to achieve the most effective program results.

Outcome-Based Reports

Career Plans Outcome Report lists careers, schools and programs that users have shown an interest in by using Choices Planner's Career Plan Builder tool.

Interests Outcome Report provides current month and year-to-date statistics regarding the usage of the Interest Profiler assessment and the areas in which users in your region are most interested.

Saved Pathways Outcome Report offers a breakdown of the career paths users in your region have selected in their career planning process.

Top 40 Saved Schools Outcome Report lists schools, ranked in order of popularity, in which users in your region have selected in their career planning process.

Work Values Outcome Report provides current month and year-to-date statistics regarding the usage of the Work Values Sorter assessment and the work values that are most important to individuals in your region.

Top 100 Saved Careers Outcome Report lists careers, ranked in order of popularity, which users in your region have selected in their career planning process.



Usage-Based Reports

Page Views Usage Report reviews product usage information, such as how many users have taken advantage of your Choices products on a monthly basis.

Portfolios Usage Report identifies how many users have created personal portfolios and continue to use them on a monthly basis.

Active Portfolios by Site provides the number of portfolios accessed at least once in a given month at each site.

Portfolio Activity by Site is determined by the number of times a user signed in to their portfolios divided by the number of active portfolios for a given month.

Portfolios Created by Site provides the number of portfolios created each month by users at every site.

Portfolio Logons by Site determines the number of individuals that have used their portfolio each month, broken down by site.





Professional Development Services

Bridges prides itself on having a team of professionals with a long history of providing quality training and support. We offer a variety of services that meet your unique professional development requirements.



Product Workshops

Reach more individuals by using your product more effectively. Our on-site product workshops provide hands-on training with implementation strategies customized to your site's unique needs.

Product Webinars

Quick, easy and convenient – our daily one-hour web-based seminars (webinars) provide a basic product orientation and introduce the latest updates. Two webinars are included with every subscription.

Web PD System

Take your professional development program into the 21st century. Bridges' Web PD system is the most convenient and affordable method of delivering high quality professional development. Empower the professional capacity of your faculty as they learn, network and share best practices with others across the country -- without ever leaving their desks.

Find out more about Bridges Professional Development and Training services at www.bridges.com/training



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