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Bridges' Choices Planner Program Named Among District Administration Magazine's Reader's Choice Top 100 Products for 2007-2008

Culver City – March 17, 2008 -- Choices Planner, the nation's leading comprehensive online career resource solution by Xap Corporation's Bridges Transitions, was recently selected by district personnel as one of the year's top products in the District Administration (DA) Magazine's Reader's Choice Top 100 Products for 2007 – 2008.

"Only one hundred products in K-12 education share the distinction this year, which will be of significant importance as decision-makers turn to District Administration for expert opinion on purchasing," said Odvard Egil Dyril, Editor-in-Chief for District Administration Magazine.

Using an interactive star rating system, DA readers voted on the best products of the year in multiple categories. Choices Planner was honored as one of DA readers' Internet products of choice.

Choices Planner helps high school students compare, connect and choose career and education options in English and Spanish. It features more than 8,000 colleges, technical schools, and graduate schools; along with over 1,000 college, job bank, and financial aid links. Other highlights include O*NET occupation profiles; a work values sorter; transferable skills checklist; interest profiler; and over 250 career videos.

"We are honored that district staff realize the direct benefit for their students and took the time to vote," said J. Michael Thompson, Xap Corporation's CEO. "For over 25 years, Choices has been supporting school districts with comprehensive career planning information that helps students understand and be empowered in their future choices."

About Xap

Xap Corporation (www.xap.com) is a future-focused solution company with a suite of products and services that facilitate a lifetime of transitions. Xap has helped transform the lives of over twenty million students in the past decade. Bridges Transitions (www.bridges.com), a Xap Corporation company, is the leader in online career exploration solutions used in over 15,000 schools and agencies in North America.