

ONLINE CAREER & EDUCATION SOLUTIONS - 2009/2010



BRIDGES
A XAP COMPANY



chart
a new
course

setting goals

adventure
excitement

plan

commitment
opportunity

REACH FARTHER™

passionate BE stretching

persistence

personal best
BE discovery

effort

excitement
introspection

best

chart a new course
effort go accomplish

journey go

chart
a new
course
GO extend
discovery

goals

plans navigation

stretching inspection
passionate go
discovery

opportunity

passionate journey introspection stretching

joy

accomplish
thinking
beyond
the box



excitement
goals
commitment
try
accomplish
adventure
personal best





Test Preparation

testGEAR[®]

Graduation requirements and college admissions standards get tougher and more competitive every year. Students face growing pressure to improve their academic performance and achieve higher test scores.

testGEAR's mission is to bring high-quality standardized test prep to all students by providing powerful, web-based tutorial programs that are universally accessible and affordable. We are committed to putting test success within the reach of anyone who needs it.

Aligned to state standards, testGEAR online test prep raises

students' scores with over 50 hours of individualized curriculum.

Accountability reporting tools help schools track and evaluate students' performance, allowing schools to provide data-driven instruction to initiate remediation strategies.



testGEAR Evidence of Effectiveness

Measured in real-world school environments, testGEAR online test prep courses have been proven effective at improving student achievement on standardized tests.

testGEAR democratizes education through customized learning solutions offered in the classroom. Bridges is committed to partnering with schools and providing tools that help improve student performance against state standards. These case studies illustrate how testGEAR has been introduced in schools to make a difference in students' lives.

Note: The testGEAR line of courses was originally developed and provided to schools as "TestU" and "Skill Navigator."

College Entrance Exams

In a 15-week study involving 100 students and four high schools, **New York City Alternative High Schools** examined testGEAR's ability to improve student SAT scores. Students took the January administration of the SAT as their pre-test, and then participated in the testGEAR for SAT course until either the May or June SAT date as their post-test.

Pre- and post-test scores were analyzed in conjunction with the level of student participation in the online SAT course. Students who completed the program realized significant score gains:

Gains for students completing the testGEAR for SAT online course:

- Average overall SAT score gain of 89.09 points
- Average verbal component score gain of 21.82 points
- Average math score gain of 67.27 points

Gains for students regardless of how much they interacted with the online course:

- Average overall SAT score gain of 45 points
- Average verbal component score gain of 14.29 points
- Average math score gain of 30.71 points

High School Exit Exams

In the **Houston Independent School District**, a comparative analysis examined the performance of students in nine high schools who failed the Texas state high school assessment, measuring their performance after they used the online test prep courses during a summer program.

Students achieved a dramatic increase in test results:

- 67% of students improved their reading score, increasing scores by 29%
- 81% of students improved their math score, increasing scores by 13%
- 82% of students improved their writing scores, increasing scores by 7%

In **Palm Beach County**, students in four high schools used testGEAR online courses in school to prepare for the Florida Comprehensive Assessment Test (FCAT). As an evaluation of student progress, 248 students completed two math and two reading practice tests as part of their online course.

- Reading scores increased by 16.15%
- Math scores increased by 12.56%
- One school saw math scores rise by 32.4%




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