

# ONLINE CAREER & EDUCATION SOLUTIONS - 2009/2010



chart  
a new  
course

setting goals

adventure  
excitement

plan

commitment  
opportunity

# REACH FARTHER™

passionate BE stretching

## persistence

excitement  
introspection

# effort

journey go

# best



personal best  
BE discovery

chart a new course  
effort go accomplish

setting goals plans  
adventure

stretching inspection  
passionate go  
discovery

chart  
a new  
course

GO extend  
discovery

# goals

plans navigation

# opportunity



passionate journey introspection stretching

# joy

accomplish  
thinking  
beyond  
the box



excitement  
goals commitment  
try accomplish  
personal best adventure





## Test Preparation

**testGEAR**

Graduation requirements and college admissions standards get tougher and more competitive every year. Students face growing pressure to improve

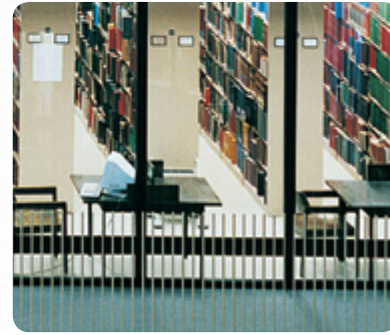
their academic performance and achieve higher test scores. testGEAR's mission is to bring high-quality standardized test prep to all students by providing powerful, web-based tutorial programs that are universally accessible and affordable. We are committed to putting test success within the reach of anyone who needs it.

Aligned to state standards, testGEAR online test prep raises

students' scores with over 50 hours of individualized curriculum.

Accountability reporting tools help schools track and evaluate students' performance, allowing schools to provide data-driven instruction to initiate remediation strategies.





## College Entrance Exams

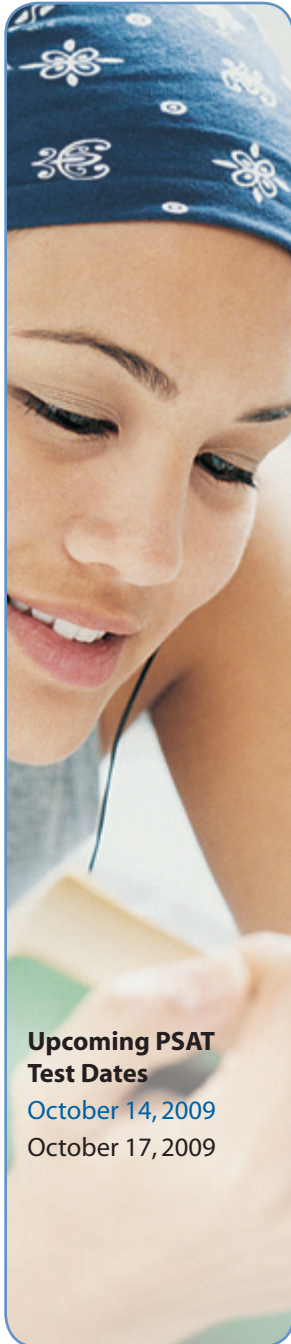
testGEAR test prep courses for the ACT®, SAT® and PSAT are uniquely designed to mirror test content, providing students with the practice they need to succeed. Depending on a student's strengths and weaknesses, they may perform much better on one test than the other as the ACT and SAT are significantly different.

An achievement test, the ACT measures what students have learned in school, while the SAT is an aptitude test that assesses students' reasoning skills.

The ACT encompasses English, Mathematics, Reading and Science, with an optional Writing component. Meanwhile, the SAT covers Verbal, Mathematics and Writing abilities. Mathematics make up 33% of the SAT's score compared to 25% of ACT's score.

The SAT has a small penalty for incorrect answers, while the ACT score is based only on the number of correct answers. For both tests, students can decide what scores they want submitted.

No matter which test students choose to take, testGEAR arms them with the skills they need to achieve their full potential, exceed the standards, and attend the college of their choice.



**Upcoming PSAT  
Test Dates**

October 14, 2009

October 17, 2009

## testGEAR for PSAT

The PSAT /NMSQT® stands for Preliminary SAT/ National Merit Scholarship Qualifying Test – but it is most commonly referred to as just the PSAT. Students take the PSAT to assess their Critical Reading, Writing and Math skills, prepare for the SAT, receive information from colleges, and enter competitions for national scholarships such as the National Merit Scholarship.

Each year, more than 50,000 students are honored in the National Merit Scholarship competition. About 9,700 of the most outstanding participants receive scholarships worth a total of \$50 million, while high scorers receive a Letter of Commendation that recognizes their outstanding academic promise. Using testGEAR for PSAT, students have the opportunity to build their academic skills and improve their chances to enter the National Merit Scholarship Corporation (NMSC) scholarship and recognition programs.

### Give Students the Competitive Advantage

To fully prepare students for their exam, testGEAR for PSAT includes:

- Over 55 hours of instruction
- 30-minute diagnostic test
- 26 interactive lessons covering 40 test-taking strategies
- 39 interactive tutorials covering 178 content-specific skills
- 3,000+ word Vocab Lab
- Two full-length and 16 practice tests (two for each of the 8 subsections) with immediate scoring and feedback





  
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