

# ONLINE CAREER & EDUCATION SOLUTIONS - 2009/2010



BRIDGES  
A XAP COMPANY



chart  
a new  
course

setting goals

adventure  
excitement

plan

commitment  
opportunity

# REACH FARTHER™

passionate BE stretching

## persistence

personal best

BE discovery

# effort

excitement  
introspection

# best

chart a new course  
effort go accomplish

setting goals plans  
adventure

chart a new course  
GO extend  
discovery

# goals

plans navigation

stretching inspection  
passionate go  
discovery

passionate journey introspection stretching

GO extend discovery

# opportunity

plans navigation



# joy

accomplish  
thinking  
beyond  
the box



excitement  
goals commitment  
try accomplish  
adventure  
personal best





## Test Preparation

**testGEAR**

Graduation requirements and college admissions standards get tougher and more competitive every year. Students face growing pressure to improve

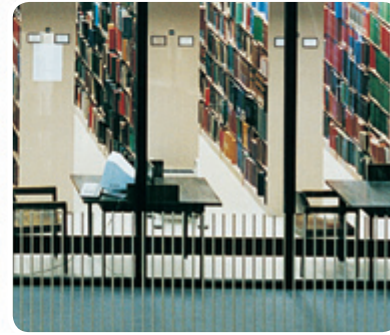
their academic performance and achieve higher test scores. testGEAR's mission is to bring high-quality standardized test prep to all students by providing powerful, web-based tutorial programs that are universally accessible and affordable. We are committed to putting test success within the reach of anyone who needs it.

Aligned to state standards, testGEAR online test prep raises

students' scores with over 50 hours of individualized curriculum.

Accountability reporting tools help schools track and evaluate students' performance, allowing schools to provide data-driven instruction to initiate remediation strategies.





## College Entrance Exams

testGEAR test prep courses for the ACT®, SAT® and PSAT are uniquely designed to mirror test content, providing students with the practice they need to succeed. Depending on a student's strengths and weaknesses, they may perform much better on one test than the other as the ACT and SAT are significantly different.

An achievement test, the ACT measures what students have learned in school, while the SAT is an aptitude test that assesses students' reasoning skills.

The ACT encompasses English, Mathematics, Reading and Science, with an optional Writing component. Meanwhile, the SAT covers Verbal, Mathematics and Writing abilities. Mathematics make up 33% of the SAT's score compared to 25% of ACT's score.

The SAT has a small penalty for incorrect answers, while the ACT score is based only on the number of correct answers. For both tests, students can decide what scores they want submitted.

No matter which test students choose to take, testGEAR arms them with the skills they need to achieve their full potential, exceed the standards, and attend the college of their choice.

## testGEAR for SAT

The Scholastic Aptitude Test (SAT) assesses how well students can analyze and solve problems as they put into practice their Critical Reading, Math and Writing skills required to succeed in post-secondary.

“testGEAR is a great way for students to prepare and understand the SAT better.”

- Mark Danaher,  
Career Counselor  
Manchester Senior  
High School, CT

Not solely based on the amount of information memorized throughout high school, the SAT is designed with questions that reflect students' reasoning abilities. For example, reading passages require students to make inferences, assumptions and interpretations to answer questions related to a passage.

More than two million high school students take the SAT every year in hopes that they will meet the standards to pursue their post-secondary goals. testGEAR for SAT helps students prepare with practice curriculum that builds critical-thinking skills and teaches them the test-taking strategies needed to achieve academic success.

## Give Students the Competitive Advantage

To fully prepare students for their exam, testGEAR for SAT includes:

- Over 50 hours of instruction
- 30-minute diagnostic test
- 26 interactive lessons covering 56 test-taking strategies
- 34 interactive tutorials covering 145 content-specific skills
- 3,000+ word Vocab Lab
- 2 full-length and 16 practice tests (two each for the 8 subsections) with immediate scoring and feedback



### Upcoming SAT® Test Dates

October 10, 2009  
November 7, 2009  
December 5, 2009  
January 23, 2010  
March 13, 2010  
May 1, 2010  
June 5, 2010



  
B R I D G E S  
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